

ORGANIZACIÓN INDUSTRIAL

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Organización industrial tiene como objeto analizar el tema de competencia entre pocas firmas tanto en el corto como en el largo plazo. El objetivo del curso es empapar al estudiante de los diferentes modelos que han tratado de estudiar estos temas. El libro de texto fundamental es el de Jean Tirole "The Theory of Industrial Organization" MIT Press (1988), existe una traducción al español por Editorial Ariel. También es muy útil el libro de Paul Belleflamme y Martin Peitz "Industrial Organization Markets and Strategies" (2010)

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