

Desarrollo Económico

El Colegio de México — Centro de Estudios Económicos

Primavera 2024

Fernanda Márquez Padilla

fmarquez@colmex.mx

Salón: por definir

Primavera 2024

Martes 9:30–12:30 hrs

Hrs. oficina: por definir

Objetivo del curso

El curso busca ofrecer al alumno un conocimiento a profundidad de los determinantes y efectos del desarrollo económico. En particular, se enfoca en analizar los determinantes próximos (e.g., acumulación de factores y tecnología) y las causas fundamentales (e.g., instituciones, gobiernos y cultura) del desarrollo. Adicionalmente, cubriremos una serie de temas fundamentales para el desarrollo económico y reducción de pobreza, incluidos los retos y obstáculos al desarrollo y el papel del gobierno y políticas públicas. El curso también se enfoca en los métodos cuantitativos comúnmente utilizados en la literatura del desarrollo económico.

Evaluación

La evaluación del curso se basará en la participación en clase, presentación de un artículo de investigación, la elaboración de tareas, un examen parcial y un examen final. La nota final se calculará con base en los siguientes porcentajes:

Presentación en clase	15%	fechas por determinar
Trabajo(s) y tarea(s)	15%	fechas por determinar
Participación	10%	
Primer parcial	30%	martes, 4 de marzo (tentativo)
Examen final	30%	martes, 20 de mayo (tentativo)

Reglas del curso

- Deshonestidad académica. Cero tolerancia con respecto a plagio o copia en exámenes. La consecuencia es la reprobación directa del curso.
- Asistencia a clases. La clase comenzará puntualmente, con una tolerancia de 10 minutos. Una vez terminados, no se permitirá la entrada al salón.
- Electrónicos. No está permitido usar celulares, laptops, tablets, etc. en clase. El uso de éstos resultará en que se te pida que salgas del salón, y contará como falta.
- Modalidad en línea. En caso de que la clase sea en línea se harán algunos ajustes (e.g., se adaptan los criterios de puntualidad y asistencia, modalidad de discusión de artículos académicos).

Referencias generales

David Weil. *Economic Growth*. Pearson, 2013 (**EG**)

Debraj Ray. *Development economics*. Princeton University Press, 1998 (**DE**)

Abhijit Banerjee and Esther Duflo. *Poor Economics*. PublicAffairs, 2011 (**PE**)

Referencias adicionales

Joshua D Angrist and Jörn-Steffen Pischke. *Mostly harmless econometrics: An empiricist's companion*. Princeton university press, 2008 (**MHE**)

Daron Acemoglu and James Robinson. *Why nations fail: The origins of power, prosperity, and poverty*. Crown Business, 2012

Angus Deaton. *The great escape: health, wealth, and the origins of inequality*. Princeton University Press, 2013

Artículos académicos

Gran parte del curso se basará en la lectura, análisis y exposición de artículos académicos, los cuales se pueden acceder electrónicamente.

En el temario se incluyen una serie de artículos relacionados con los temas a cubrir en el curso. La lectura de algunos de los artículos es *obligatoria*, y se indicará dentro de clase.

En caso de ausencia, es responsabilidad del alumno averiguar si se asignó alguna lectura obligatoria para la siguiente clase.

1 Introducción

DE—Capítulo 2

EG—Capítulo 1 y 2

PE—Capítulo 1

Abhijit V. Banerjee and Esther Duflo. The economic lives of the poor. *Journal of Economic Perspectives*, 21(1):141–168, March 2007

Hans Rosling. *Factfulness*. Flammarion, 2019

Branko Milanovic. Global income inequality in numbers: In history and now. *Global policy*, 4(2):198–208, 2013

2 Causas inmediatas del desarrollo económico

2.1 Capital físico

DE—Capítulo 3

EG—Capítulo 3

Infraestructura

Sebastian Galiani, Paul Gertler, and Ernesto Schargrodsky. Water for life: The impact of the privatization of water services on child mortality. *Journal of political economy*, 113(1):83–120, 2005

Taryn Dinkelman. The effects of rural electrification on employment: New evidence from south africa. *The American Economic Review*, 101(7):3078–3108, 2011

Métodos

MHE—Capítulo 2. Ideal experimental

MHE—Capítulo 5.2. Diferencia en diferencias

2.2 Capital humano

EG—Capítulo 6

DE—Capítulo 4.1 y 4.2

Educación

Esther Duflo. Schooling and labor market consequences of school construction in indonesia: Evidence from an unusual policy experiment. *American Economic Review*, 91(4): 795–813, September 2001

Robert E Hall and Charles I Jones. Why do some countries produce so much more output per worker than others? *The quarterly journal of economics*, 114(1):83–116, 1999

Métodos

MHE—Capítulo 4. Variables instrumentales

Salud

Michael Grossman. On the concept of health capital and the demand for health. *Journal of Political economy*, 80(2):223–255, 1972

Daron Acemoglu and Simon Johnson. Disease and development: The effect of life expectancy on economic growth. *Journal of Political Economy*, 115(6):925–985, 2007

Hoyt Bleakley. Malaria eradication in the americas: A retrospective analysis of childhood exposure. *American Economic Journal: Applied Economics*, 2(2):1–45, 2010

Timothy J Hatton and Bernice E Bray. Long run trends in the heights of european men, 19th–20th centuries. *Economics & Human Biology*, 8(3):405–413, 2010

Alan I Barreca, Melanie Guldi, Jason M Lindo, and Glen R Waddell. Saving babies? revisiting the effect of very low birth weight classification. *The Quarterly Journal of Economics*, 126(4):2117–2123, 2011

Nutrición

DE—capítulo 8, 13.4

Angus Deaton and Jean Drèze. Food and nutrition in india: facts and interpretations. *Economic and political weekly*, pages 42–65, 2009

Carlos Bozzoli, Angus Deaton, and Climent Quintana-Domeque. Adult height and childhood disease. *Demography*, 46(4):647–669, 2009

John Strauss and Duncan Thomas. Health, nutrition, and economic development. *Journal of economic literature*, 36(2):766–817, 1998

Angus Deaton. Looking for boy-girl discrimination in household expenditure data. *The World Bank Economic Review*, 3(1):1–15, 1989

2.3 Tecnología

EG—Capítulos 7–10 DE—Capítulo 4.4

Timothy G. Conley and Christopher R. Udry. Learning about a new technology: Pineap-

ple in ghana. *American Economic Review*, 100(1):35–69, March 2010. doi: 10.1257/aer.100.1.35. URL <http://www.aeaweb.org/articles?id=10.1257/aer.100.1.35>

3 Causas fundamentales del desarrollo económico

3.1 Instituciones y gobierno

EG—Capítulos 12, 15

DE—Capítulo 5

Daron Acemoglu, Simon Johnson, and James A. Robinson. The colonial origins of comparative development: An empirical investigation. *American Economic Review*, 91(5): 1369–1401, December 2001. doi: 10.1257/aer.91.5.1369. URL <http://www.aeaweb.org/articles?id=10.1257/aer.91.5.1369>

Kenneth L Sokoloff and Stanley L Engerman. History lessons: Institutions, factors endowments, and paths of development in the new world. *The Journal of Economic Perspectives*, 14(3):217–232, 2000

Melissa Dell. The persistent effects of peru’s mining “mita”. *Econometrica*, 78(6):1863–1903, 2010. ISSN 00129682, 14680262. URL <http://www.jstor.org/stable/40928464>

3.2 Cultura y normas sociales

EG—Capítulo 14

Raymond Fisman and Edward Miguel. Corruption, norms, and legal enforcement: Evidence from diplomatic parking tickets. *Journal of Political Economy*, 115(6):1020–1048, 2007. ISSN 00223808, 1537534X. URL <http://www.jstor.org/stable/10.1086/527495>

Nathan Nunn and Leonard Wantchekon. The slave trade and the origins of mistrust in africa. *American Economic Review*, 101(7):3221–52, December 2011. doi: 10.1257/aer.101.7.3221. URL <http://www.aeaweb.org/articles?id=10.1257/aer.101.7.3221>

4 Retos para el desarrollo y reducción de pobreza

Experimentos aleatorios controlados o RCT’s

Esther Duflo and Michael Kremer. Use of randomization in the evaluation of development effectiveness. *Evaluating development effectiveness*, 7:205–231, 2005. <http://econ-www.mit.edu/files/2785>

Guido W Imbens. Better late than nothing: Some comments on deaton (2009) and heckman and urzua (2009). *Journal of Economic literature*, 48(2):399–423, 2010

Angus Deaton and Nancy Cartwright. Understanding and misunderstanding randomized controlled trials. *Social Science & Medicine*, 210:2–21, 2018

Angus Deaton. Instruments, randomization, and learning about development. *Journal of Economic Literature*, 48(2):424–455, 2010

Paul Gertler, Simone Boyce, et al. An experiment in incentive-based welfare: The impact of progresita on health in mexico. *University of California, Berkeley*, pages 30–37, 2001

Ayuda oficial al desarrollo

Craig Burnside and David Dollar. Aid, policies, and growth. *The American Economic Review*, 90(4):847–868, 2000. ISSN 00028282. URL <http://www.jstor.org/stable/117311>

William Easterly, Ross Levine, and David Roodman. Aid, policies, and growth: Comment. *The American Economic Review*, 94(3):774–780, 2004. ISSN 00028282. URL <http://www.jstor.org/stable/3592954>

Angus Deaton. *The great escape: health, wealth, and the origins of inequality*. Princeton University Press, 2013

Provisión de salud y educación

Prashant Bharadwaj, Katrine Vellesen Løken, and Christopher Neilson. Early life health interventions and academic achievement. *American Economic Review*, 103(5):1862–91, August 2013. doi: 10.1257/aer.103.5.1862. URL <http://www.aeaweb.org/articles?id=10.1257/aer.103.5.1862>

Anne Case and Christina Paxson. Stature and Status: Height, Ability, and Labor Market Outcomes. *Journal of Political Economy*, 116(3):499–532, 06 2008. URL <https://ideas.repec.org/a/ucp/jpolec/v116y2008i3p499-532.html>

Discriminación de género

Angus Deaton. Looking for boy-girl discrimination in household expenditure data. *The World Bank Economic Review*, 3(1):1–15, 1989

Siwan Anderson and Debraj Ray. Missing women: age and disease. *The Review of Economic Studies*, 77(4):1262–1300, 2010

Amartya Sen. More than 100 million women are missing. *The New York Review of Books*, 1990

Seema Jayachandran and Ilyana Kuziemko. Why do mothers breastfeed girls less than boys? evidence and implications for child health in india. *The Quarterly Journal of Economics*, 2011. doi: 10.1093/qje/qjr029. URL <http://qje.oxfordjournals.org/content/early/2011/08/09/qje.qjr029.abstract>

4.1 Capital financiero

Ahorro y mercados crediticios

Joseph E Stiglitz and Andrew Weiss. Credit rationing in markets with imperfect information. *The American economic review*, 71(3):393–410, 1981

Manuela Angelucci, Dean Karlan, and Jonathan Zinman. Microcredit impacts: Evidence from a randomized microcredit program placement experiment by compartamos banco. *American Economic Journal: Applied Economics*, 7(1):151–82, January 2015. doi: 10.1257/app.20130537. URL <http://www.aeaweb.org/articles?id=10.1257/app.20130537>

Nava Ashraf, Dean Karlan, and Wesley Yin. Tying odysseus to the mast: Evidence from a commitment savings product in the philippines. *The Quarterly Journal of Economics*, 121(2):635–672, 2006. doi: 10.1162/qjec.2006.121.2.635. URL <http://qje.oxfordjournals.org/content/121/2/635.abstract>

Siwan Anderson and Jean-Marie Baland. The economics of rosca and intrahousehold resource allocation. *The Quarterly Journal of Economics*, 117(3):963–995, 2002. doi: 10.1162/003355302760193931. URL <http://qje.oxfordjournals.org/content/117/3/963.abstract>

4.2 Restricciones políticas del desarrollo

Marianne Bertrand, Simeon Djankov, Rema Hanna, and Sendhil Mullainathan. Obtaining driver's license in india: An experimental approach to studying corruption. *The Quarterly Journal of Economics*, 122(4):1639–1676, 2007. doi: 10.1162/qjec.2007.122.4.1639. URL <http://qje.oxfordjournals.org/content/122/4/1639.abstract>

Claudio Ferraz and Frederico Finan. Electoral accountability and corruption: Evidence from the audits of local governments. *American Economic Review*, 101(4):1274–1311, June 2011. doi: 10.1257/aer.101.4.1274. URL <http://www.aeaweb.org/articles?id=10.1257/aer.101.4.1274>

Timothy Besley and Torsten Persson. Fragile states and development policy. *Journal of the European Economic Association*, 9(3):371–398, 2011

5 Nuevas tendencias para el desarrollo

si el tiempo lo permite...

5.1 Economía de la conducta

David Laibson. Golden eggs and hyperbolic discounting. *The Quarterly Journal of Economics*, 112(2):443–478, 1997

World Bank. *World development report 2015: mind, society, and behavior*. 2015

Johannes Haushofer and Ernst Fehr. On the psychology of poverty. *Science*, 344(6186):862–867, 2014. ISSN 0036-8075. doi: 10.1126/science.1232491. URL <http://science.sciencemag.org/content/344/6186/862>

Nava Ashraf. Rx: human nature. *Harvard business review*, 91(4):119–23, 2013

Anandi Mani, Sendhil Mullainathan, Eldar Shafir, and Jiaying Zhao. Poverty impedes cognitive function. *Science*, 341(6149):976–980, 2013. ISSN 0036-8075. doi: 10.1126/science.1238041. URL <http://science.sciencemag.org/content/341/6149/976>

5.2 Felicidad y bienestar subjetivo

Angus Deaton. Income, health, and well-being around the world: Evidence from the gallup world poll. *Journal of Economic perspectives*, 22(2):53–72, 2008

Daniel Kahneman, Alan B Krueger, David Schkade, Norbert Schwarz, and Arthur Stone. Toward national well-being accounts. *The American Economic Review*, 94(2):429–434, 2004

Ori Heffetz and Matthew Rabin. Conclusions regarding cross-group differences in happiness depend on difficulty of reaching respondents. *The American economic review*, 103(7):3001–3021, 2013

Angus Deaton and Arthur A Stone. Understanding context effects for a measure of life evaluation: how responses matter. *Oxford Economic Papers*, page gpw022, 2016