

**Historia Económica Mundial
(o Historia del capitalismo)
CEE, El Colegio de México
01/2023-05/2023**

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Este curso realiza una revisión general sobre la historia del capitalismo en los últimos cinco siglos. Se examinará la transición de las economías agrícolas a las industriales, comenzando en Gran Bretaña y Europa occidental y luego pasando a Estados Unidos, América Latina, Europa del Este y Asia, y las implicaciones de este cambio para los trabajadores, los estados-nación y el bienestar humano en general. Se explorarán el papel de la tecnología, el trabajo, el capital humano, los recursos naturales, las políticas y las instituciones, la esclavitud, los patrones de consumo, la cultura y el imperialismo. Examinaremos las implicaciones de esta era de cambios económicos y sociales dramáticos en la forma en que las personas viven y trabajan, en su bienestar material, y en sus patrones de consumo. En otras palabras, el curso brinda una ventana a la historia del capitalismo y las características del mundo en el que vivimos hoy.

REQUISITOS DEL CURSO

- 1) Participación. Este curso combina cátedra, debate y tareas. Se espera que los estudiantes vengan a cada clase preparados para contribuir a las discusiones: hablar sobre las lecturas y los materiales de manera informada, haciendo preguntas o compartiendo lo que encontraron interesante, confuso, persuasivo o revelador: 20 % de la calificación final.
- 2) Ensayos. Habrá dos asignaciones de ensayos breves durante el semestre que implican localizar y sintetizar trabajos académicos sobre un tema seleccionado y producir un ensayo de 4-5 páginas. Se distribuirán más instrucciones en clase; las fechas de vencimiento están en el programa semanal: 30 % de la calificación final.
- 3) Exámenes: parciales y finales. Habrá un examen parcial y un examen final. 50% de la nota final.

LECTURAS OBLIGATORIAS

Las lecturas requeridas para cada semana y sesión de clase se enumeran en el programa a continuación. La mayoría son capítulos de libros o artículos de revistas académicas que estarán disponibles electrónicamente. Las asignaciones de lectura semanales normalmente tendrán menos de 100 páginas.

PREGUNTAS, COMENTARIOS E INQUIETUDES

No duden en ponerse en contacto conmigo para tratar cualquier tema, sea en persona o por correo electrónico.

El programa está sujeto a modificaciones menores de acuerdo con el desenvolvimiento del curso.

Semana		Tema	Fecha	Lectura
1		Introducción	1/11/2023	Adam Smith. <i>La Riqueza de las Naciones</i> . Capítulos 1-3
			1/13/2023	John Coatsworth. "Welfare." <i>American Historical Review</i> 101:1, 1996, pp. 1-12. Gregory Clark, "A Sixteen Page History of the World," in G. Clark, <i>A Farewell to Alms</i> , Princeton University Press, 2007.
2	A	Reproducción industrial	1/18/2023	Mark Casson and John S. Lee, "The Origin and Development of Markets: A Business History Perspective." <i>Business History Review</i> 85 (Spring 2011), pp. 9-37.

			Jan de Vries, "Supply of Labor," in de Vries, <i>The Industrious Revolution: Consumer Behavior and the Household Economy, 1650 to the Present</i> . Cambridge, 2008, pp. 73-121.	
		1/20/2023	Troy Bickham, "Eating the Empire: Intersections of Food, Cookery, and Imperialism in Eighteenth-Century Britain," <i>Past and Present</i> 198, 2008, pp. 71-109.	
3	Mercado y autoridad	1/25/2023	Sven Beckert, Empire of Cotton, "Introduction" (pp. ix-xv) and ch. 2: "Building War Capitalism." pp. 29-55.	
		1/27/2023	Rudolph Matthee, "The Dutch East India Company and Asian Raw Silk: from Iran to Bengal via China and Vietnam," in Shafer, Riello, and Mola, <i>Threads of Global Desire</i> (Boydell Press, 2018), 75-101. David Northrup, "Commerce and Culture," chapter en <i>Africa's Discovery of Europe, 1450-1850</i> (Oxford University Press, 2002), pp. 54-77.	
4	Revoluciones	2/1/2023	Robert C. Allen, "The Industrial Revolution in Miniature: the Spinning Jenny in Britain, France, and India," Oxford University Economics Working Paper 375, 2007. Nancy F. Koehn, "Josiah Wedgwood and the First Industrial Revolution," in Thomas McCraw, <i>Creating Modern Capitalism</i> (Harvard University Press, 1997), pp. 19-48.	
		2/3/2023	A Malm, 'Structural Crisis of Capitalism: Britain 1825-1848,' in <i>Fossil Capital: The Rise of Steam Power and the Roots of Global Warming</i> (London: Verso, 2016), pp. 58-76.	
5	Diseños	2/8/2023	Kenneth Sokoloff and Zhorina Khan, "The Democratization of Invention during Early Industrialization: Evidence from the United States, 1790-1846," <i>Journal of Economic History</i> 50:2, 1990, pp. 363-378. Christopher Clark, "Family Burdens and Household Strategies," Ch. 4 in <i>The Roots of Rural Capitalism: Western Massachusetts 1780-1860</i> (Cornell University Press, 1990), pp. 121-155.	
		2/10/2023	Jill Lepore, "Vast Designs: How America Came of Age," The New Yorker, Oct. 29, 2007. Entrega de primer ensayo	
6	Mercado mundial	2/15/2023	Williams, Eric. "Capitalism and Slavery. 1944." Chapel Hill: U of North Carolina P (1994). Chapter 3, "British Commerce and the triangular trade"	
		2/17/2023	James, Cyril Lionel Robert. <i>The Black Jacobins: Toussaint L'Ouverture and the San Domingo Revolution</i> . Penguin UK, 2001. Chapter 2, "The Owners", Chapter 3, "Parliament and Property"; Horne, Gerald. <i>Confronting Black Jacobins: The US, the Haitian Revolution, and the Origins of the Dominican Republic</i> . NYU Press, 2015., Chapter 1, "Confronting the Rise"	
7	Globalidad	2/22/2023	E. Patricia Tsurumi, "Cotton: The Reserve Army," in Factory Girls: Women in the Thread Mills of Meiji Japan (Princeton University Press, 1990), pp. 103-120. John F. Richards, "Towards a Global System of Property Rights in Land," in Burke and Pomeranz, The Environment and World History (University of California Press, 2009), pp. 54-78.	
		2/24/2023	Jeffrey Williamson, "Globalization, Convergence, and History," <i>Journal of Economic History</i> 56:2, 1996, pp. 277-302	
8	Divergencia	3/1/2023	Prasannan Parthasarathi, "Introduction," in Why Europe Grew Rich and Asia Did Not: Global Economic Divergence 1600-1850 (Cambridge University Press, 2011), pp. 1-18.	
		3/3/2023	EXAMEN	
9	B	Convergencia	3/8/2023	Edward Beatty, Technology and the Search for Progress in Modern Mexico, ch. 1 "Introduction" & one of the following: ch. 4 "Sewing Machines," ch. 5 "Glass Bottles," ch. 6 "Cyanide."

		3/10/2023	Maury Klein, "Bargaining with Behemoths," ch. 6 in <i>The Genesis of Industrial America, 1870-1920</i> (Cambridge University Press, 2007), pp. 131-151.
10	Tecnocracia global	3/15/2023	Daniel Rodgers, ch. 1, "Paris, 1900," in <i>Atlantic Crossings: Social Politics in a Progressive Age</i> (Harvard UP, 1998), pp. 8-32
		3/17/2023	Tuffnell, Stephen, "Engineering Inter-Imperialism: American Miners and the Transformation of Global Mining, 1871-1910," <i>Journal of Global History</i> 10, 2015, pp. 53-76 Beckert, Sven. "From Tuskegee to Togo: The problem of freedom in the empire of cotton." <i>The Journal of American History</i> 92.2 (2005): 498-526.
11	Diseños	3/22/2023	Jill Lepore, "Not So Fast: Scientific management started as a way to work. How did it become a way of life?," <i>The New Yorker</i>, Oct. 19, 2009. Adam Fergusson, "Gold for Iron," in <i>When Money Dies, the Nightmare of Deficit Financing</i> (Public Affairs Press, 2010), pp. 1-16.
		3/24/2023	Bartow Elmore, <i>Citizen Coke: The Making of Coca-Cola Capitalism</i> (WW Norton, 2015), pp. 1-14, 110-134.
13	Diseños	4/5/2023	Alice Amsden: <i>Asia's Next Giant</i> , ch 1: Industrializing through Learning.
		4/7/2023	Köll, Elisabeth, "The Making of the Civil Engineer in China: Knowledge Transfer, Institution Building, and the Rise of a Profession" Ramnath, Aparajith, "Engineers in India, 1900-1947," introduction to <i>The Birth of an Indian Profession: Engineers, Industry, and the State 1900-1947</i> (Cambridge: Cambridge University Press, 2017), 1-25.
	Reacciones	3/29/2023	Lizabeth Cohen, "Workers Make a New Deal," Ch. 6 in <i>Making a New Deal: Industrial Workers in Chicago, 1919-1939</i> (Cambridge University Press, 2008) pp. 251-289.
		3/31/2023	Peter Winn, "The Making of the Old Timers," <i>Weavers of Revolution: The Yurur Workers and Chile's Road to Socialism</i> (Oxford UP, 1986), pp. 32-52. Entrega segundo ensayo
14	Autoridad y mercados	4/19/2023	Janis Mimura, ch 1: "Japan's Wartime Technocrats," in <i>Planning for Empire: Reform Bureaucrats and the Japanese Wartime State</i> (Columbia University Press, 2011).
		4/21/2023	David Ekbladh, Ch. 7: "Everything is Going Wrong," in <i>The Great American Mission: Modernization and the Construction of an American World Order</i> (Princeton University Press, 2010), pp. 153-189.
15	Reproducción industrial	4/26/2023	Fredrik Albritton Jonsson, "The Origins of Cornucopianism," <i>Critical Historical Studies</i> , Spring 2014, pp. 151-168. Michael Pollan, "The Industrialization of Eating," in <i>In Defense of Food</i> (Penguin Press, 2008), pp. 106-124, 132-136.
		4/28/2023	Lévy, Dominique, and Gérard Duménil. <i>Managerial capitalism: Ownership, management and the coming new mode of production</i> . Pluto Press, 2018. Introduction
16	Conclusión	5/3/2023	Seminario
		5/17/2023	EXAMEN FINAL